

CONCIERGE SERVICES

MEETINGS

Like most busy executives today, you are likely to be understaffed with shorter lead times and more demands.

We can help!



MedWrite International has helped companies successfully plan and implement worldwide meetings, special events and incentive travel programs—both large and small. Our client base is made up of corporate professionals and healthcare professionals.

Combined with our positive “can do” attitude, we offer excellence in concierge services tailored to the medical community. Our capabilities are unique, proactive, and innovative. We only succeed when our clients succeed. When it comes to managing your meeting, special events or incentive trips, every detail merits our attention. We’ll do whatever it takes!!

SUCCESS = VALUED COMMUNICATION



ABOUT US

MedWrite International, Inc. is a global strategic medical marketing services company based in Stamford, Connecticut, USA

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Med Write International®



The Strategic Global Medical Marketing Company

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BUILD BRAND PROSPERITY



The highly experienced team at MedWrite International, Inc. works closely with you to understand your issues, needs, goals and objectives.

We take pride in adding value through tailored solutions that establish "brand prosperity." We help you address your greatest challenges through a proven approach that is built on our in-depth understanding of the commercial, scientific and communications issues that matter most.

Our strategies will help you to maximize your return on investment by increasing your market awareness and market penetration, developing key opinion leaders, extending product lifecycles, and ensuring brand prosperity. We accomplish this through innovative business units that focus on Brand Prosperity, Editorial Services, Creative Services, Business Technology, and Meeting Services.

Our integrated communications plan is designed to help build brand prosperity early in the product development process and carry that prosperity through to product launch and beyond. This plan details such external and internal strategies as communications objectives, target audiences, communications priorities and timing, key messages, key meetings and events, and target publications and media. Included also are key recommendations for cost-effective strategies.

SERVICES PORTFOLIO



- Brand Commercialization
- Strategic Planning
- Medical Communications



- Advocacy Development
- Meetings & Exhibitions
- Competition Surveillance



- Continuing Medical Education (CME)
- Communications Technologies
- Medical & Scientific Publishing

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Let us assist you to:

CONVEY KEY DATA

BUILD BRAND AWARENESS

INCREASE MARKET PENETRATION

PROFICIENCY



Our expertise resides in the planning, management, and implementation of all product-related communications, whether aimed at the physician, the patient, or sales or marketing personnel.

MedWrite International offers a variety of medical support services. Some of these are:

- Scientific writing and submission of peer-reviewed clinical trials and review articles
- Staging and reporting of symposia
- Creation of direct promotional materials
- Medical education
- Internal information
- Training resources
- Meeting services

In all its activities, MedWrite International recognizes the need to convey clear, consistent, and influential product messages, while at the same time ensuring accuracy, integrity, and balance. We create products for traditional print media as well as a variety of state-of-the-art electronic methods.

MedWrite International prides itself on the ability to integrate the client's goals and product marketing strategies in the production of intelligent, creative and powerful solutions for specific communications needs.

Whether you're on the client side, agency side, or in between, MedWrite International puts valuable information right on your desktop - to help you meet and exceed your business and career goals.